



2010 Awards

Business Innovation

Award Category: Business Innovation

The Business Innovation Award recognizes a company/organization whose IT initiatives implemented in the 2009 calendar year enabled significant business innovation or improvement.

Award Criteria

The Business Innovation Award winner will have implemented an IT initiative from January through December 2009 that generated the most significant business results or impact relative to company size among all nominated companies. IT initiatives can include software and/or hardware implementation and IT business processes. Business results can include but are not limited to:

- Cost Savings
 - Improved Productivity
 - New Products
 - Reduced Cycle Times
 - Improved Processes
 - Competitive Advantage
 - New Business Models
 - Effective Sales/Marketing
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