

2010 HONORARY ADVISORS

(partial listing)

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Officially endorsed by
the St. Louis CIO Board

On behalf of the conference planning committee, I would like to encourage you to sponsor the **2010 Gateway to Innovation Conference**.

The annual **Gateway to Innovation (G2I) Conference** brings together many great IT leaders and thinkers from the St. Louis region, with more than 400 attending the event in 2009. Next year's conference on **April 20, 2010**, at the **Chase Park Plaza**, will explore how IT drives growth in the IT community within our region. Interactive break-out sessions with regional executives and industry leaders will address the convergence of IT with other business imperatives. An evening gala and awards program will recognize local leaders/organizations and help foster the region's most significant economic cluster.

We have an exciting line-up of **speakers** targeted to speak at the event including one of our headliner keynotes which is already confirmed to speak, Erik Wahl. Erik's presentation entitled "The Art of Vision" focuses on challenging organizations and individuals to discover their untapped potential. His presentations are fast-paced, entertaining, and full of surprises.

Conference organizers include the Information Technology Coalition (ITC), the Society for Information Management (SIM), Healthcare Information and Management Systems Society (HIMMS), Center for the Application of Information Technology (CAIT), and the St. Louis Regional Chamber & Growth Association (RCGA).

This conference is a community effort and as such needs your support. We depend on you to help make this the Premier IT event in the region for 2010 and to focus the spotlight on St. Louis as a hub for information technology innovation.

Please contact Bill Stephenson with our event management company, EFM, to find the right sponsorship level for you 1-866-944-0944 or bill@G2Iconference.com. Following you will find specific sponsorship information for your review.

Sincerely,

Mark Showers
Sr. Vice President, Chief Information Officer
RGA Reinsurance Company
Chairman, St. Louis IT Coalition

Eric Gorham
Director, Information Technology
REJIS Commission
General Chair, Gateway to Innovation 2010

Corporate Sponsorships

Title (Presenting) Sponsorship: \$15,000 (exclusive)

- Naming rights to the event. Example: Gateway to Innovation Conference, presented by "XYZ Company"
- Introduction during opening comments from event chairperson
- Opportunity to provide a 5 minute welcome message
- On-stage recognition at the recognition gala
- 30 complimentary event passes for staff
- Priority logo placement on all event materials
- Recognition as title (presenting) sponsor on all event materials
- Full page (four colors) ad in event program, inside cover.
- Primary recognition in event program and select marketing materials
- Primary recognition on select event signage and website

Keynote Sponsorship: \$12,500 (limited to three)

- Exclusive sponsor of one of three keynote speakers
- Unlimited complimentary event passes for staff
- ½ page advertisement (B&W) in event program
- Recognition in event program and select marketing materials
- Recognition on event signage and website
- Side of stage recognition at the recognition gala

Gold Sponsorship: \$10,000 (limited to four)

- 25 complimentary event passes for staff
- Full page (B&W) ad in event program
- Recognition in event program and select marketing materials
- Recognition on event signage and website
- Side of stage recognition at the recognition gala

Reception Beverage Sponsorship: \$10,000 (exclusive)

- 20 complimentary event passes for staff
- Name and logo on drink tickets distributed to attendees at registration
- ½ page (B&W) ad in event program
- Opportunity to deliver toast to hosts during recognition gala
- Recognition in event program and select marketing materials
- Recognition on select event signage and website
- Side of stage recognition at the recognition gala

Silver Sponsorship: \$7,500 (limited to four)

- 20 complimentary event passes for staff
- ½ page advertisement (B&W) in event program
- Recognition in event program and select marketing materials
- Recognition on event signage and website
- Side of stage recognition at the recognition gala

Conference Sponsorship: \$5,000

- 15 complimentary event passes for staff
- ¼ page advertisement (B&W) in the event program
- Recognition in event program and select marketing materials
- Recognition on event signage and website
- Recognition at the recognition gala

Technology & Innovation Supporters: \$1,000

- 2 complimentary event passes for staff
- Recognition in event program and select marketing materials
- Recognition on select event signage and website

Please contact Bill Stephenson at bill@G2Iconference.com or 1-866-944-0944 if you have questions or are interested in sponsorship.