

## 2010 HONORARY ADVISORS

(partial listing)

### **AMEREN SERVICES**

Charles Bremer - VP, IT

### **ABINBEV, NORTH AMERICA**

Odilon Queiroz - VP IBS

### **BJC HEALTHCARE**

Jerry Vuchak - VP, IS

### **BROWN SHOE COMPANY**

Joe Caro - SVP & CIO

### **CENTENE CORPORATION**

Donald G. Imholz - SVP & CIO

### **CEQUEL III**

Robert Putnam - SVP & CIO

### **EDWARD JONES**

Vinny Ferrari - CIO

### **EMERSON**

Steve Hassell - VP & CIO

### **ENTERPRISE HOLDINGS**

Craig Kennedy - SVP & CIO

### **EXPRESS SCRIPTS**

Gary M. Wimberly - SVP, CIO

### **MARITZ**

Gilbert Hoffman - Corporate SVP & CIO

### **MASTERCARD WORLDWIDE**

Michael Manchisi - CTO

### **METRO**

Debbie Erickson - VP & CIO

### **METROPOLITAN SEWER DISTRICT**

Barbara Mohn - Director of IS

### **MONSANTO**

Shirley Cunningham - CIO

### **MODOT INFORMATION SYSTEMS**

Mike Miller - Director

### **NESTLE PURINA PETCARE**

Michael Palmer - VP & CIO

### **PFIZER**

Pete Hubert-Worldwide Technology Site Head

### **RGA REINSURANCE COMPANY**

Mark E. Showers - SVP, CIO

### **SCOTTRADE**

Ian Patterson - CIO

### **SIGMA-ALDRICH**

Carl Turza - CIO

### **SPARTECH**

Robert Byrne - CIO

### **SSM**

Michael Paasch - CIO

### **ST. LOUIS COUNTY GOVERNMENT**

Robert Bence - CIO

### **ST. LOUIS METROPOLITAN POLICE DEPT**

Dele Oredugba - Director IT

### **THE BOEING COMPANY**

Don Winter - CIO

### **UNIGROUP, INC**

Randall C. Poppell - CIO



Officially endorsed by  
the St. Louis CIO Board

On behalf of the conference planning committee and honorary advisors, we invite you to join us as a sponsor at **Gateway to Innovation 2010** on April 20, 2010, at the Chase Park Plaza in St. Louis.

The annual **Gateway to Innovation (G2I)** conference brings together many great IT leaders and thinkers from around the globe and the St. Louis region, with more than 500 IT leaders and practitioners attending the event in 2009. The 2010 conference will explore how IT drives growth in the life sciences, manufacturing, finance, global commerce and industries yet to be discovered. Interactive break-out sessions with regional executives and industry leaders will address the convergence of IT with other business imperatives. An evening gala and awards program will recognize the efforts of local leaders and help foster the region's most significant economic cluster.

As a sponsor of **Gateway to Innovation 2010**, you will:

- Be given full access to the conference (non-sponsoring vendors will not be allowed to attend);
- Have the opportunity throughout the day to network face-to-face with conference attendees and demonstrate and/or share your innovative solutions; and
- Be recognized as an organization committed to supporting and helping grow the region's Information Technology industry.

Following you will find specific sponsorship information for your review. A majority of the sponsorship opportunities are limited, so please act now and help us make St. Louis a national hub of information technology innovation. For more information, contact Bill Stephenson with our event management company, EFM, at 1-866-944-0944 or [bill@efminc.com](mailto:bill@efminc.com). We look forward to seeing you on April 20.

Sincerely,

Mark Showers  
Sr. Vice President, Chief Information Officer  
RGA Reinsurance Company  
Chairman, St. Louis IT Coalition

Eric Gorham  
Director, Information Technology  
REJIS Commission  
General Chair, Gateway to Innovation 2010

# Vendor Sponsorships

## **Title (Presenting) Sponsor: \$15,000 (exclusive)**

All benefits of the conference sponsorship plus:

- Naming rights to the event. Example: Gateway to Innovation Conference, presented by "XYZ Company"
- Introduction during opening comments from event chairperson
- Opportunity to provide a 5 minute welcome message
- Six additional company representatives (total of eight)
- Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice (deadlines must be met)
- 15 additional complimentary passes for guests (Total of Twenty, Non Vendors Only)
- Priority logo placement on all event materials
- Recognition as Title (Presenting) Sponsor on all event materials
- Upgrade to full page (four colors) ad in event program, inside cover.
- On-stage recognition at the Recognition Gala
- Primary recognition in event program and select marketing materials
- Primary recognition on event signage and website

## **Reception Beverage Sponsor: \$10,000 (exclusive)**

All benefits of the conference sponsorship plus:

- Three additional company representatives (total of five) throughout the entire event
- Name and Logo on Drink Tickets distributed to all attendees at registration
- Opportunity to deliver toast to hosts during Recognition Gala
- 10 additional complimentary event passes for guests (Total of Fifteen, Non Vendors Only)
- Upgrade to 1/2 page ad in event program (B&W)
- Side of Stage recognition during the conference
- Enhanced recognition in event program, select marketing materials, event signage and website

## **Gold Sponsors: \$10,000 (limited to four)**

All benefits of the conference sponsorship plus:

- Three additional company representatives (total of five) throughout the entire event
- Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice (deadlines must be met)
- 10 additional complimentary event passes for guests (Total of Fifteen, Non Vendors Only)
- Upgrade to ½ page ad in event program (B&W)
- Enhanced recognition in event program, select marketing materials, event signage and website

## **Silver Sponsors: \$7,500 (limited to eight)**

All benefits of the conference sponsorship plus:

- Two additional company representative (total of four) throughout the entire event
- Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice (deadlines must be met)
- 5 additional complimentary event passes for guests (Total of Ten, Non Vendors Only)
- Enhanced recognition in event program, select marketing materials, event signage and website

## **Lanyard or Bag Sponsorship: \$7,500 (exclusive)**

All benefits of the Conference Sponsorship plus:

- Opportunity to provide lanyards or bags for all attendees
- Lanyards or bags distributed by event staff at registration (must be received two weeks prior to the event).

## **Conference Sponsorship: \$5,000**

- Attendance for two company representatives throughout the entire event
- 6" table in the main ballroom for placement of corporate literature and/or give-a-ways
- Post-event listing of each enrolled registrant (no email)
- ¼ page advertisement (B&W) in the Conference Planner
- 5 complimentary event passes for guests (Non Vendors Only)
- Recognition in event program, select marketing materials, event signage and website

Please contact Bill Stephenson at [bill@G2Iconference.com](mailto:bill@G2Iconference.com) or 1-866-9440944 if you have questions or are interested in sponsorship.